



Job title: Photography Manager
Department: Photography
Reports to: Creative Manager
Responsible for: Photography Team

Job purpose:

To manage and develop the photography team, ensuring fresh, original visuals are produced in line with the company's values and corporate brand; manage the photography team to high professional standards; work effectively in creative partnerships with colleagues to ensure all visuals across web, retail and traditional channels are consistent with the brand and of high quality. To create images that capture the unique JG brand identity through well themed planning and consistent production.

Key responsibilities:

- Manage a small team of photographers, offering constructive feedback through regular one to ones and building a strong rapport with the team
- Provide art direction to the photography team in keeping with creative briefs
- Manage the photo/ video shoot process including sourcing, organising, and shooting models/actors and freelance staff such as makeup artists/hairstylists
- Carry out research and preparation for photo and video shoots including locations, storyboarding, mood boarding etc.
- Offer photography samples to Sales and Marketing Management at set checkpoints in the creative process
- Manage team schedules in order to see through photography tasks from storyboarding through to final editing
- Liaise and build relationships with brands in order to obtain high quality product imagery
- Manage the photography studio effectively; maintaining all equipment and props.
- Work to a well-defined creative brief in order to meet the requirements of the business to agreed deadlines
- Identify and resolve issues/gaps in creative processes and also the wider company processes in order to create an efficient creative workflow
- Problem solve any ad-hoc challenges pertaining to brand imagery in a constructive and

John Greed Jewellery Ltd.

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resourceful manner

- Meet and achieve creative KPI's
- Attend regular planning and review meetings as and when required
- Identify staffing and training needs and manage the recruitment process in line with HR policies and in consultation with the HR team
- Adhere to the Health and Safety at Work policy, taking responsibility for your own health and safety at work and that of others who may be affected by your actions
- Any other duties that are reasonably asked of you by management

Skills and experience/ person specification:

- 5 years + experience working as a commercial Senior Photographer, preferably in an e-commerce environment
- 2 years + experience in managing a commercial photography department and studio
- Experience in product photography, preferably jewellery or similar small products. Both still life and model based imagery
- Experience in developing and running a photography studio
- Some experience in videography, in order to develop video capability to meet the ever changing requirements of the company
- Ability to be creative and original whilst meeting the demands of creative briefs supplied by the Business
- Experience in building and/or presenting in house brands OR Experience helping build and develop brand identities through art direction and styling
- Photography degree or similar qualification desirable
- Strong understanding of the technical aspects of photography and equipment
- Competent in the use of Adobe Suite, particularly Adobe Photoshop and Lightroom
- Extremely organised with the ability to manage team schedules
- Ability to communicate across all levels of the business
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